

## Spring 2010 Recruitment Package

Dear Potential WAX Applicant,

Thank you for your interest in Wharton Asia Exchange! Please use this recruitment package to familiarize yourself with our organization. Carefully read the committee descriptions and requirements before applying. An application form is attached on the last page.

We will hold informational sessions on: **Tuesday January 19th, 2010 from 7:00-8:00 PM in SHDH 1201 and on Wednesday January 20th, 2010 from 7:00-8:00 PM in JMHH F65.** Please email Jenny Tai at [jetai@sas.upenn.edu](mailto:jetai@sas.upenn.edu) if you have any questions.

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### About WAX

The Wharton Asia Exchange (WAX) is a professional student-run organization of the Wharton School at the University of Pennsylvania. It was founded with the intention of bridging the gap between the University community and the Asian business environment. By providing the requisite resources to increase the understanding of Asian business, WAX aims to fulfill the aspirations of students interested in making a difference in Asia. The fast-growing, dynamic environment in Asia opens up limitless opportunities for the world's brightest young minds to establish lasting relationships with their Asian counterparts. This bond will allow the exchange of knowledge, the development of trust, and the foundation of a more fully integrated global business environment.

### Our Mission

To offer students opportunities for cultural and business exchange in Asia;

To provide a platform for businesses, governments, and universities to access undergraduate and graduate students; and

To develop social responsibility by contributing to community service programs both locally and internationally.



## Why Join WAX?

## Benefits

### We Want to Help You...

**Rub Shoulders with Industry Insiders:** WAX offers you opportunities to host and coordinate professional events both on-campus and abroad, allowing you to learn more about Asian business from the top industry leaders. Joining WAX is the perfect way to **develop a network of valuable contacts** to help you into the Asian business world.

**Get Rewarded in a Meritocracy:** WAX wants its members take as much **responsibility** as they can handle. All board positions are elected by the General Body based on qualifications, not tenure.

**Be a Part of a Growing Community:** WAX encourages interaction between all members and hosts various social events where you can **get to know your peers**.

**Develop Your Career Goals:** WAX connects you with upperclassmen members, MBA men-tors, and other important resources to help **take you where you want to go**.

**Start Something Momentous:** WAX plans several events throughout the year (see next page), but is always looking for new initiatives. We want to **help you realize your ideas**.

## What We Look For

The most important quality in a prospective member is **genuine enthusiasm** and **interest in Asia**. There are eight distinct committees in WAX.

**Professional:** Organize professional events such as the keynote speaker series, the Asian Equities Trading Competition sponsored by UBS, and the MBA mentoring program.

**Spring Trip:** Plan the logistics of the annual spring trip (during Penn's Spring Break) to an Asian city and contact the companies that will be visited on the trip (committee members are not required to go on the trip, but many do each year).

**Wharton Asia Journal:** Produce one issue per semester for hard-copy and electronic distribution. A range of opportunities are available on this committee, including photography, art, and writing.

**Marketing:** Execute advertising and public relations for WAX. Knowledge of Photo-shop required, graphic design background is a plus. Anyone with web-design skills is encouraged to apply.

**Financial Affairs:** Manage WAX's funds, solicit corporate sponsorship, and conduct one large-scale fundraiser per year

**Human Resources:** Organize WAX recruitment for each semester, as well as internal social events

**Corporate:** Organize the Asia Internship Fair (in the Fall), company presentations by Asian corporations, and spearhead career development programs for WAX members

## Recruitment Process

## Meet Us

Please attend one of our two informational sessions on either **Tuesday January 19th, 2010 from 7:00-8:00 PM in SHDH 1201** and on **Wednesday January 20th, 2010 from 7:00-8:00 PM in JMHH F65**. If you are unable to attend either session, please feel free to email Jenny Tai at [jetai@sas.upenn.edu](mailto:jetai@sas.upenn.edu) for any questions you have before submitting an application.

The recruitment process consists of an **application** and an **informal interview**. The application form is used to gauge interest and to help us recommend committees for your placement. Our informational interview is usually held with one or two WAX board members. We use this interview as an opportunity to explain the specific responsibilities of the committees you are interested in and to answer any questions you have about our organization and what role you can fulfill.



# Application

Join Us

1. Please attach a recent picture of yourself.
2. Please include your **Name, Email, Phone, School/Year, and Campus Address**
3. Based on your skills, qualities, and experiences, please explain for which WAX committee you envision yourself working and why? Also indicate your second and third choices. (Limit to 300 words or less)

<b>Professional</b>	<b>Corporate</b>
<b>Spring Trip</b>	<b>Journal</b>
<b>Human Resources</b>	<b>Marketing</b>
<b>Financial Affairs</b>	

4. List your past activities and leadership experiences from high school and college. (Limit to 100 words or less)
5. Currently, there are many Asian business and socially-orientated organizations on Penn's campus. Please explain why you are especially interested in WAX? (Limit to 100 words or less)
6. How did you hear about us? Friends, flyers, Activities fair, or other.
7. Did you attend any of the info sessions? If so, which one.

Please submit your application no later than:

**Saturday, January 23<sup>rd</sup> at 11:59PM to [asiaexchange@wharton.upenn.edu](mailto:asiaexchange@wharton.upenn.edu)**

You will be contacted for an interview the following week. Thank you.

